



EXCEL RANGE MEDIA

THINK BEYOND **DIGITAL**

A VENTURE OF ASG ENTERPRISES

ADVANCED DIGITAL MARKETING

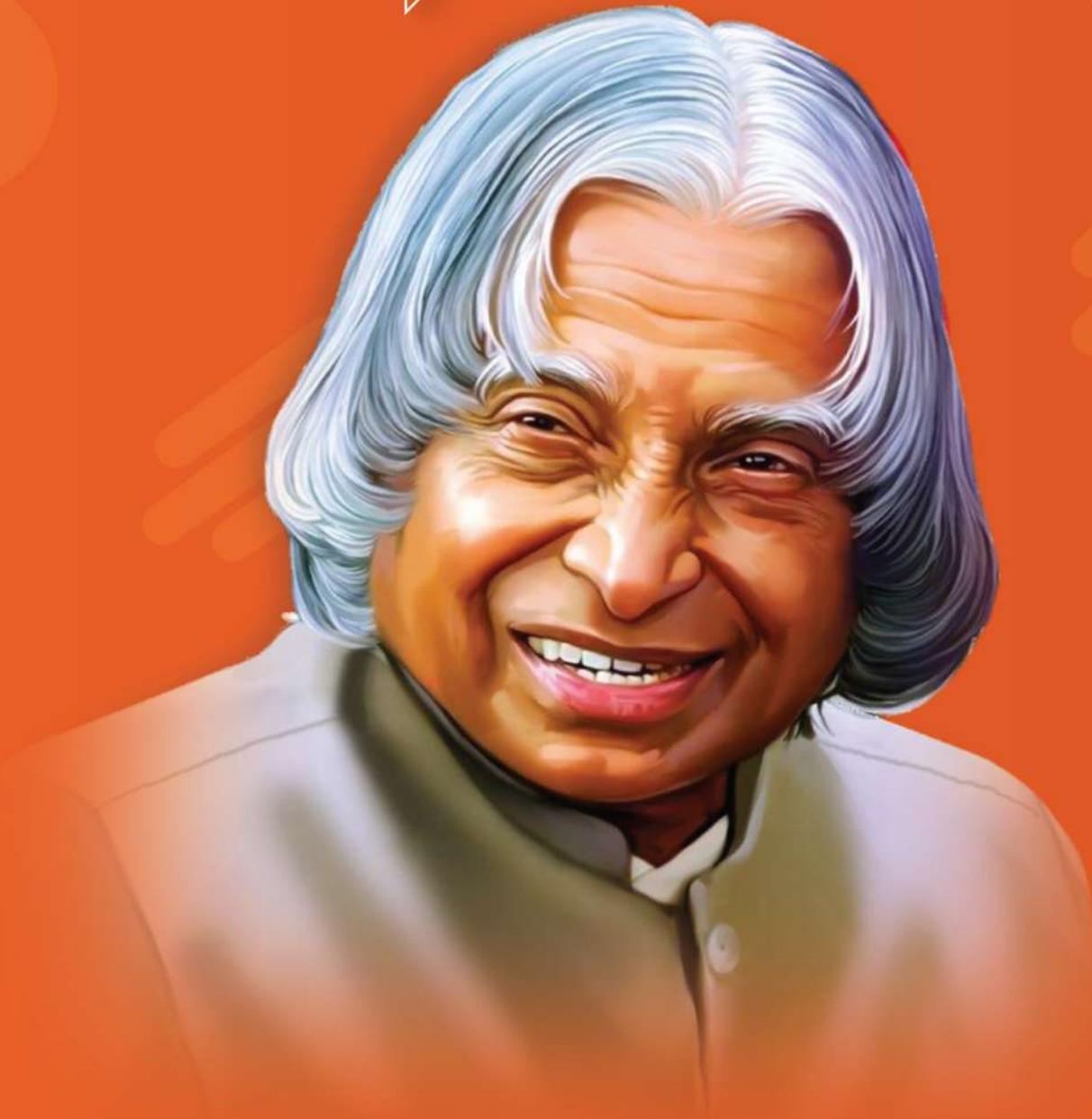
&

WEB DESIGNING INSTITUTE

“

सपने तभी सच होते हैं जब हम सपने देखना शुरू करते हैं।
ध्यान रहे सपना वो नहीं जो आपने नींद में देखा है
सपने तो वो होते हैं जो आपको नींद आने ही नहीं देते हैं।

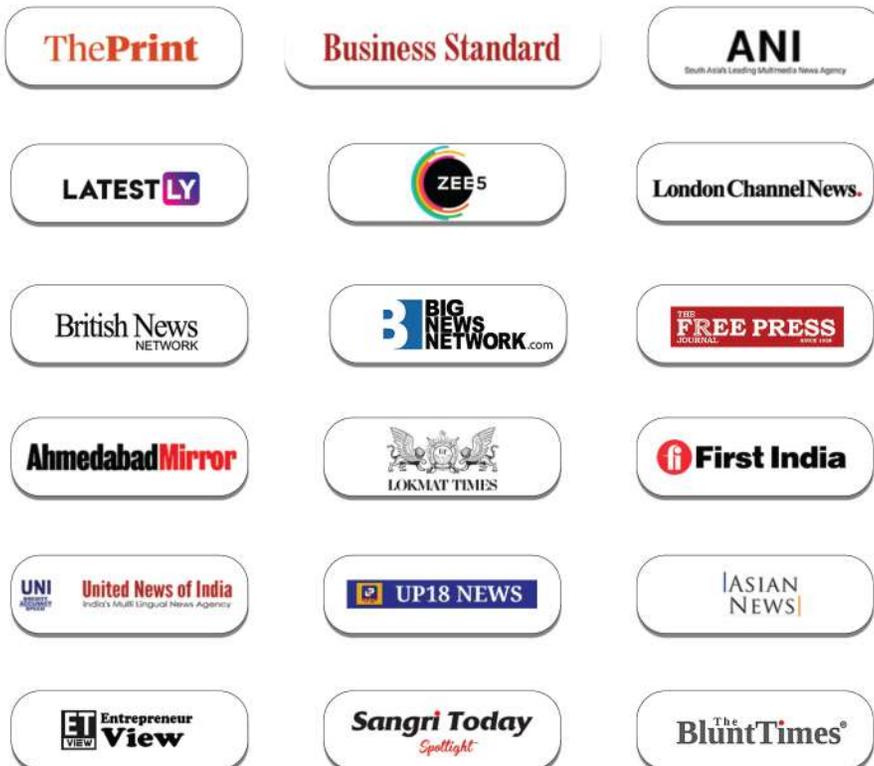
- डॉ. एपीजे अब्दुल कलाम



Know About Us

A Premier Institution for Digital Marketing & Web Designing Education & Training, Excel Range Media is committed to provide advance training in these areas since 2013. With its own agency, Excel Range Media excels in Digital Marketing & Web Designing, completing 1000+ projects successfully. This hands-on experience gives our students a strong foundation for success in the digital field. The most recent developments and industry best practices are reflected in our curriculum, which is created by specialists in the field. To guarantee that our students receive practical experience and are well-prepared for the industry, we offer hands-on training, practical exercises, and real-world case studies. Experienced professionals make up our faculty, and they offer a wealth of knowledge and skill to the classroom. We adhere to a student-centric philosophy that places special emphasis on meeting each student's unique learning requirements. Our classes are entertaining and interactive and encourage small-group learning. For a high-quality education, industry relevance, and a dedication to your success, go with Excel Range Media. Begin your lucrative road to becoming a skilled digital marketer and web developer by joining us right away.

Media Coverage



**Role of a
Digital Marketer
& a Web Developer
is Never Done.
It's About
Perpetual Motion.
We Must Continue
to Innovate
Every Day.**



Saurabh V Gosain

100+
MEDIA OUTLETS

Digital Marketing Stats

**60–65 Million
Jobs by 2025**

To Facilitate Digital Operations, Resources with Digital Training will be Essential.



**\$1 Trillion
Digital Economy**

The Expected Economic Value Arising from India's Digital Economy by 2025.

**2nd Globally in
Digital Adoption**

India is the 2nd Fastest Digital Adopter Among the Major Digital Economies.



70 MODULES

● DIGITAL MARKETING FUNDAMENTALS

GOOGLE MY BUSINESS

- GMB OVERVIEW & LISTING
- GMB ACCOUNT CREATION & RANKING FACTORS

SEO (SEARCH ENGINE OPTIMIZATION)

- SEO OVERVIEW
- KEYWORDS RESEARCH
- SEO ONSITE FACTORS
- SEO OFFSITE FACTORS
- SEO AUDIT SHEET
- TECHNICAL SEO
- OFFSITE SEO BACKLINKS SHEET
- SEO PERIODIC TABLE
- SEO REPORTING
- SEO STRATEGY
- SEO TOOLS
- GOOGLE ALGORITHMS / STUDY MATERIAL

SEO IMPLEMENTATION

- SHOPIFY ONSITE SEO IMPLEMENTION
- WORDPRESS ONSITE SEO IMPLEMENTION
- HTML ONSITE SEO IMPLEMENTION
- GOOGLE ANALYTICS
- GOOGLE SEARCH CONSOLE

SOCIAL MEDIA MARKETING FUNDAMENTALS

- SOCIAL MEDIA OVERVIEW
- SOCIAL MEDIA OPTIMIZATION
- SOCIAL MEDIA CALENDAR
- INSTAGRAM MARKETING
- FACEBOOK MARKETING
- TWITTER MARKETING
- LINKEDIN MARKETING
- YOUTUBE MARKETING
- OTT MARKETING
- SNAPCHAT MARKETING
- PINTEREST MARKETING
- SOCIAL MEDIA ADS CREATION
- CONTENT MARKETING
- CONTENT WRITING
- BLOGGING

● SMS MARKETING

- WHATSAPP MARKETING
- E-MAIL MARKETING
- AFFILIATE MARKETING
- UNICOMMERCE MARKETING & MANAGEMENT

- MARKETING AUTOMATION
- LEAD GENERATION
- COMPETITOR ANALYSIS
- B2B AND B2C MARKETING
- APP MARKETING
- INFLUENCER MARKETING

MARKETPLACE MARKETING

- LISTING ON E-COMMERCE PORTALS BASIC + AMAZON
- LISTING ON UNICOMMERCE

GOOGLE ADS

- GOOGLE ADS FUNDAMENTALS
- SEARCH ADS CAMPAIGN
- DISPLAY ADS CAMPAIGN
- VIDEO ADS CAMPAIGN
- SHOPPING ADS CAMPAIGN
- APP ADS CAMPAIGN
- REMARKETING ADS
- CONVERSION TRACKING
- BEST PRACTICES

OTHER MODULES

- GOOGLE ADSENSE
- GOOGLE ADMOB
- MOBILE APPLICATION OPTIMIZATION
- ORM TOOLS AND GOOGLE KNOWLEDGE GRAPH
- DESIGNING TOOLS- CANVA
- VIDEO EDITING SOFTWARE KNOWLEDGE
- GOOGLE TAG MANAGER
- CUSTOMER ACQUISITION TIPS & TRICKS
- INTERVIEW PREPARATION
- FREELANCING TECHNIQUES
- WEBSITE DEVELOPMENT (WORDPRESS)
- WEBSITE DEVELOPMENT (SHOPIFY)
- **AI TOOLS FOR DIGITAL MARKETING**

Web Designing Stats

\$ 14.3 Billion
Market Size Value
by 2026

Projected Expansion of the Website
Development Market



15.7%
Growth Rate
by 2025

Anticipated Growth Rate in Website
Development

8% Employment
Growth
by 2030

Predicted Employment Surge in Website
Development



Courses Available

● **Web Designing (Duration 4 Months)**

Fees - ₹ 35,000
EXCLUSIVE OF GST

40 MODULES

- INTRODUCTION TO HTML
- HTML DOCUMENT
- BASIC CONTENT
- HYPER LINKS
- TABLES
- FORMS
- OTHER HTML ELEMENT
- INTRODUCTION TO CSS
- STYLING
- BOX SIZE
- VISUAL FORMATTING
- CSS FONTS
- BOX MODEL
- LIST OF HTML ELEMENT
- EMBEDDED CONTENT
- HTML STRUCTURAL ELEMENTS
- BOX SIZE
- STYLING TABLES
- STYLING FORMS
- FLOATS AND CLEARING
- CSS POSITIONING
- INTRODUCE TO CSS3
- GRADIENTS
- OTHER CSS PROPERTIES
- HEADERS FOOTERS COLUMNS AND TEMPLATES
- RESPONSIVE WEB DESIGN
- INTRODUCTION TO JQUERY
- TYPES TO APPLY JQUERY
- JQUERY EFFECTS
- JQUERY HTML
- JQUERY TRAVERSING
- USER RESEARCH
- DESIGN THINKING PROCESS
- INTRODUCTION BOOTSTRAP
- MAIL FUNCTION
- WORDPRESS
- JAVASCRIPT
- PHP INTRODUCTION
- SHOPIFY
- INTRODUCTION TO SERVER AND DOMAIN

WEEKDAYS & WEEKENDS BATCHES

Why Join ERM?



Who can Join?



DIGITAL **सक्षम**

INTEGRATION OF DIGITAL MARKETING & WEB DESIGNING COURSE **JOB ASSURANCE PLACEMENT PROGRAMME**

Enroll in **Digital सक्षम Course** for Digital Marketing and Web Designing, and unlock automatic access to our Placement Programme. Golden opportunity to gain comprehensive skills in online marketing strategies, web design principles, and user experience optimization. Receive hands-on training, industry insights, and personalized career guidance to secure lucrative job opportunities in the ever-evolving digital landscape. Additionally, our dedicated HR Professional will be on hand to assist you with resume building, and interview preparation.

FEES	INTERNSHIP	DURATION
₹70,000/- EXCLUSIVE OF GST	PAID INTERNSHIP – 2 MONTHS	1 YEAR

Reviews

What Our Learners Have To Say About Us

Excel Range Media - Digital Marketing Course in Delhi For Digital Marketing Classes in Delhi Online Institute in Gtb Nagar

 Write a review

Building No. 33, 1st & 2nd Floor, Edward Lane, opposite iPhone Apple Showroom, GTB Nagar, New Delhi, Delhi

4.9 

 **Chaudhary**
2 reviews
★★★★★ a week ago **NEW**

Excel Range Media is the best institute for digital marketing classes in North Delhi. The quality of education and the constant support they provide are unmatched. After completing their program, I feel confident and well-prepared for a successful career in digital marketing.

 **Prakash Rajput**
1 review
★★★★★ 5 days ago **NEW**

I can't thank the instructors enough for the top-quality education I've received in the best digital marketing classes in GTB Nagar. The knowledge and skills gained here are helping me stand out in Delhi's competitive digital marketing landscape.

 **Aditya Choudhary**
1 review
★★★★★ 8 days ago **NEW**

I'm so pleased with my experience in the best digital marketing classes in GTB Nagar. The course offers a perfect blend of theory and practical knowledge. It's undoubtedly the top choice for digital marketing in Delhi.

 **Badal Raj**
1 review
★★★★★ 2 weeks ago **NEW**

Choosing the best digital marketing course in Delhi was one of the best decisions I've made. This digital marketing institute in GTB Nagar offers a well-rounded curriculum, excellent support, and an environment conducive to learning.

 **Digital Chaudhary**
1 review
★★★★★ a week ago **NEW**

Excel Range Media deserves all the praise for their digital marketing classes in GTB Nagar. The curriculum is up-to-date, the instructors are highly knowledgeable, and the practical exercises are invaluable for real-world applications.

 **Aryan Thakur**
1 review
★★★★★ 6 days ago **NEW**

The digital marketing course in GTB Nagar is a hidden gem in Delhi. The classes are engaging and the practical knowledge is a game-changer. I wholeheartedly recommend this as the best digital marketing class in Delhi.

 **technical yodha (Skill)**
2 reviews
★★★★★ a month ago

Choosing Excel Range Media was a great decision. The small class sizes and expert instructors were invaluable. This is the best digital marketing institute in Delhi.

 **Anuj Singh Thakur**
1 review
★★★★★ a week ago **NEW**

Saurabh sir is an amazing mentor in GTB Nagar for Digital Marketing Course. His guidance has been instrumental in helping me grasp the concepts and succeed in the digital marketing field.

 **Aditya Thakur**
1 review
★★★★★ 6 days ago **NEW**

I'm so grateful for the digital marketing classes in Delhi with Saurabh sir. His teaching style is easy to follow, and I've gained valuable skills to boost my career.

 **Ashhar Danish**
1 review
★★★★★ 5 days ago **NEW**

If you want the Best Digital Marketing Classes in Delhi, you'll find them here at GTB Nagar. The institute and mentorship are best.

 **Amit Sikarwar**
1 review
★★★★★ 3 weeks ago **NEW**

I can confidently say that this is the best digital marketing institute in GTB Nagar. The digital marketing course here is tailored to industry needs and is taught by professionals. I'm grateful for the knowledge and experience I gained.

 **Bhambad Khan**
1 review
★★★★★ a month ago

I'd recommend Excel Range Media- a digital marketing institute in GTB Nagar to anyone. The instructors explain things so clearly, and I'm confident in my digital marketing skills.



Harshit Yadav

1 review

★★★★★ 3 months ago

I had a great learning experience at Excel Range Media. The curriculum is comprehensive. The faculty is dedicated and supportive, ensuring that students grasp the concepts effectively. The Institute also offers valuable industry exposure and practical assignments to enhance skills.



Vishal Parbat

2 reviews

★★★★★ a week ago **NEW**

I was really impressed with the hands-on experience I got at Excel Range Media. The trainers gave me plenty of opportunities to practice the skills I was learning, and I even got to work on real-world projects.



Momin Khan Nizampur

2 reviews

★★★★★ a month ago

The digital marketing course in GTB Nagar is simple, effective, and fun. I am very happy to take digital marketing classes from Excel Range Media.



neeru Sharma

2 reviews

★★★★★ 5 months ago

Excel Range Media is the best place to gain and boost knowledge about digital marketing. It is very helpful for me to become a digital Marketer and to learn new technology. Here we can improve our skills. Join here without fear.



Rohen R Murari

4 reviews

★★★★★ 6 months ago

Excel Range Media is one of the best institutes for Digital Marketing in Delhi. The staff is very friendly they give their attention to every student and clear all the doubts. I recommend everyone who is looking for the Institute of digital marketing must consider and visit.



Sarif Khan

Local Guide · 3 reviews · 58 photos

★★★★★ a week ago **NEW**

The theoretical and practical knowledge I gained here has made a significant impact on my business. Recommended the digital marketing course in North Delhi.



Pankaj Singh

2 reviews

★★★★★ 3 weeks ago **NEW**

The digital marketing course at Excel Range Media is worth every rupee. The hands-on assignments were really useful.



Amit Panchole

1 review

★★★★★ 5 days ago **NEW**

The digital marketing course at GTB Nagar is a true gem in Delhi. The instructors are not just teachers, they are mentors who guide you every step of the way.



Krishna Chaudhary

2 reviews

★★★★★ a week ago **NEW**

Enrolling in Excel Range Media's digital marketing classes in GTB Nagar was the best decision I made.



Divyam

8 reviews

★★★★★ 6 months ago

If you are looking for a training institute in Delhi for a digital marketing course with job placement support then Excel Range Media is your best option. Here the fees are affordable and the course is also very well structured.



Bhamini Bhatia

1 review

★★★★★ 5 months ago

I had a wonderful time at this institution because of the excellent lecturers, completely practical instruction, and supportive staff. In the learn and intern program offered by Excel Range Media, students gain knowledge while working on a real-world project to better prepare them for the workforce.



Dastgeer Khan

3 reviews

★★★★★ a week ago **NEW**

The trainers were very helpful and supportive. The course covered everything I needed to know. I recommend the digital marketing course here.



Krishna Kumar

1 review

★★★★★ a week ago **NEW**

Impressive Digital Marketing Course in GTB Nagar, Delhi. Saurabh Sir's mentorship elevates this course.



Makul Khan

1 review

★★★★★ 2 weeks ago **NEW**

The digital marketing classes are up-to-date with the latest trends and tools in the industry, which is essential for staying competitive in today's digital landscape.



vesh entertainment

8 reviews · 1 photo

★★★★★ 8 months ago

Excel Range Media is really a great platform to learn digital marketing course. From being fresher to have good knowledge of Digital marketing is just because of Excel Range Media. I have visited many places to learn Digital marketing but glad I arrived here. I can confidently say that Excel Range Media is the best digital marketing institute in Delhi.



Deepali Kashyap

3 reviews

★★★★★ 10 months ago

I had a great experience in the Excel Range Media Academy. My teachers were very helpful and knowledgeable. I found out about the courses and decided it was a good opportunity to learn more about digital marketing. I would recommend this institute to anyone who wants to enter the field of digital marketing.



saurabh sood

7 reviews

★★★★★ a month ago

After searching many institutes I chose Excel Range Media, the trainers are very cooperative I love to learn here, and they provide 100% placement assistance.



Ram kohli

2 reviews

★★★★★ 6 months ago

The Digital Marketing course I just finished was the finest choice I've ever made. The course material is arranged effectively, and the lecturers are incredibly competent. Also, they provide excellent help both throughout and after the course, which made studying simple and enjoyable.



Bharti Negi

2 reviews

★★★★★ a month ago

Throughout the course, Saurabh Sir was always available for guidance and support. His personalized feedback on our projects was invaluable, and he motivated us to push our boundaries.



Sachin chaurasia

3 reviews

★★★★★ a month ago

Hi, I am Sachin chaurasia I learned so much about SEO, social media marketing, and content strategy in this course. It's a game-changer for anyone in digital marketing.



“You are the
Creator
of your own
Destiny”

- SWAMI VIVEKANANDA

EXCEL RANGE MEDIA

THINK BEYOND DIGITAL



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